

# SUPERTECH INNOVATION & GENERAL TRADING Ltd

## COMPANY PROFILE.

### Who We are.

**SUPERTECH INNOVATION & GENERAL TRADING Ltd** is a dynamic and innovative company established in Kigali, Rwanda, by friends who shared similar and common vision and a wealth of business management experience. With a collective goal to revolutionize the technological landscape at possible area in Rwanda, the founders have joined their expertise and finance to import and distribute cutting-edge products, with a primary focus on SUPERTECH, a revolutionary combustion optimizer device from Italy by being an Exclusive agent in Rwanda.

**SUPERTECH INNOVATION & GENERAL TRADING Ltd** incorporated under the laws of the republic of Rwanda with the certificate of Full Registration Information of Domestic Company with Company Code: 130540725. The company's head office is located in Rwanda Kigali, Kicukiro District.

**SUPERTECH INNOVATION & GENERAL TRADING Ltd** is founded by friends who bring together their diverse business management experiences to this company to show how working in synergy is essential to go far. Their individual successes in their respective ventures have laid the foundation for a strong and visionary partnership, committed to driving technological advancements and having great plan to attract foreign investors who are working in technological sector and have similar vision and objectives

### Vision.

- ❖ We envision a future where our imported and distributed technological goods catalyze comprehensive societal advancement. By seamlessly integrating cutting-edge solutions, we strive to be the driving force behind trans formative change in the continent

### Objectives.

- ❖ Spearhead the introduction, promotion, and sales of cutting-edge technological products to establish a notable presence in the market.
- ❖ Engage strategically in markets where our highly skilled team can make a substantial impact, ensuring a competitive advantage.
- ❖ Attain a regional leadership position in the import and distribution sector of the trading industry, emphasizing excellence and fostering unparalleled customer loyalty through comprehensive solutions tailored to our clients' requirements.
- ❖ Demonstrate corporate social responsibility by actively contributing as an economic and social asset in every country and community where we operate, aligning our business practices with the betterment of society.

### Mission

- ❖ To consistently surpass client expectations, we are dedicated to delivering superior technological products and services tailored to both individual and corporate needs. Our commitment to constant improvement and passion for excellence defines our mission, ensuring the highest quality solutions for our clients."

## Company core values

- **Integrity:** Uphold unwavering standards of honesty, trust, and ethical behavior in all business dealings. We honor commitments to clients, strategic partners, and employees, fostering a culture built on integrity and professionalism.
- **Quality:** Prioritize the unique needs of our clients, consistently delivering services that not only meet but exceed expectations. Our commitment to quality ensures client satisfaction and fosters enduring loyalty.
- **Teamwork:** Foster a collaborative environment where every individual contributes to the success of the whole. We work cohesively as one team, cultivating and retaining leaders to successfully achieve collective goals, promoting synergy and shared success.
- **Growth and Profitability:** Dedicate ourselves to continuous innovation, actively pursuing new ideas, and identifying opportunities for sustainable and profitable growth. We are committed to enhancing our competitiveness and achieving financial success through strategic and forward-thinking approaches.

## Company Core Activities

- ❖ We focus to specialize in importing and distributing innovative technological products, leveraging our collective expertise to identify cutting-edge solutions that add value to various industries.
- ❖ **Global Sourcing:** Engage in strategic partnerships and global sourcing to identify and procure cutting-edge technological products from leading manufacturers worldwide.
- ❖ **Market Expansion:** Develop and execute market expansion strategies to introduce innovative technological solutions to new territories, contributing to the growth of technological advancement.
- ❖ **Technical Support Services:** Provide comprehensive technical support services to clients, fostering a positive customer experience and ensuring seamless integration and operation on IT-solutions and various Applications for Digital-market.
- ❖ To places a strong emphasis on collaboration with Renewable Energy organizations to produce clean energy, we work together to foster sustainable practices, reduce carbon footprints, and contribute to the global effort for a greener future, which we started with SUPERTECH.
- ❖ To work as partner with project financing consultants, to offer comprehensive solutions and strategic guidance to drive successful projects forward, ensuring that businesses have the support they need to thrive.

## Company focus

In the current dynamic and fiercely competitive economic landscape, our foremost commitment is to uphold elevated standards of performance, professionalism, and efficiency. We prioritize these pillars as the cornerstone of our organizational focus, recognizing their paramount importance in navigating and succeeding in today's business environment."

### **About SUPERTECH**

SUPERTECH INNOVATION & GENERAL TRADING  
Ltd Having conducted business studies on technology-



related products aimed at addressing societal and economic challenges, our company has engaged seasoned professional business consultant in the comprehensive studies.

These endeavors have resulted in the identification of innovative technology solutions with the potential to contribute significantly to the alleviation of both social and economic issues on a broader scale.

During our strategic business studies, conducted in collaboration with our business consultant, we have uncovered cutting-edge fuel-saving and carbon emission reduction technologies. This device is adaptable for installation in various motorized systems utilizing fuels. This strategic business initiative marks the commencement of the new year, setting the stage for subsequent ventures aligned with our commitment to impact and progressive solutions to get SUPERTECH.

Now our company is proud to be an Exclusive agent in UGANDA for this combustion Optimizer device called SUPERTECH.

SUPERTECH®, is a cutting-edge combustion optimizer designed to deliver a range of significant benefits for hydrocarbon-driven vehicles. This revolutionary product is engineered to achieve unparalleled results, which including major functions.

- 1. Fuel Efficiency:** Realize remarkable fuel savings of up to 12%, optimizing the overall efficiency of your vehicle.
  - 2. Emission Reduction:** Experience a substantial reduction in gas emissions, with potential decreases of up to 80%, contributing to a cleaner and greener environment.
  - 3. Maintenance Cost Reduction:** SUPERTECH® not only enhances performance but also minimizes maintenance costs, ensuring a cost effective solution for vehicle owners.
- EAST-WEST S.a.S is a manufacturing company of SUPERTECH, and its registered Head Office found in Via ROCCAVALI, 10 – INTERNO 19/b 90049 TERRASINI (Palermo) Italy.

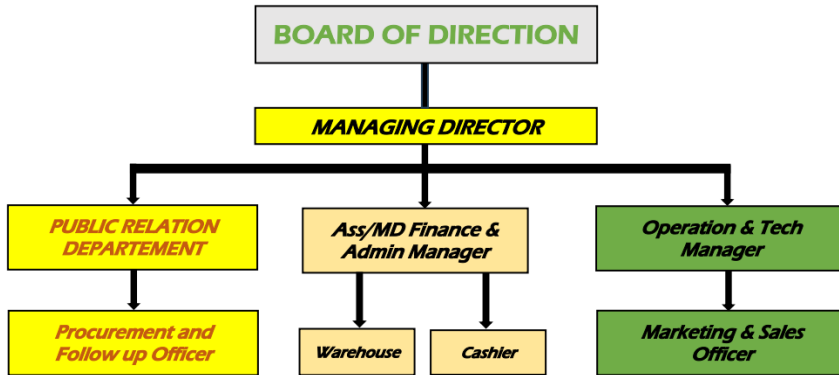
The product stands out as a pioneering solution dedicated to addressing the pressing need for reducing gas emissions from hydrocarbon traction vehicles. All the on-road fuel consumption tests adhere strictly to the international standards outlined in the SAE J1321 protocol by the Society of Automotive Engineers (SAE), providing credible and reliable results and achieved its European intellectual property recognition and having zero competitors with ISO, registered.



SUPERTECH® is a robust immersion device seamlessly integrated into the fuel tank of both petrol and diesel-powered vehicles. Embrace the future of environmentally conscious driving with SUPERTECH® — where to stop pollution and meets to start savings!

## Company Organizational structure.

The management team comprises the five shareholders and other staffs and special advisor and consultant.



Mr. SILESHI MULATU, who is a certified project manager, Managing Director of KO-KE AFRICA BUSIENSS GROUP ([www.kokeafrica.com](http://www.kokeafrica.com)) and strategic business advisor and agent for East-West SUPERETECH manufacturing company for East -West and central African countries. Our company, appointed him as our company business -consultant and special advisor to the board of directors. MANAGING DIRECTOR PUBLIC RELATION DEPARTEMENT BOARD OF DIRECTION Ass/MD Finance & Admin Manager Operation & Tech Manager Procurement and Follow up Officer Warehouse Cashier Marketing & Sales Officer